

Jennifer Falcón

Department of English
500 W. University Ave. El Paso, Texas 79968
Phone: 323-243- 4739 E-Mail: jfalcon3@utep.edu

Education

Ph.D., Rhetoric and Composition **2014 - Present**
University of Texas at El Paso
El Paso, Texas

Dissertation: Rethinking Multimodality in First-Year Composition: Applying Theories of Digital Rhetoric, Procedural Rhetoric and Electracy to Multimodal Assignments

Committee: Dr. Beth Brunk-Chavez (chair), Dr. Laura Gonzales, Dr. William Robertson

M.F.A., Creative Writing **2013**
University of Texas at El Paso
El Paso, Texas

B.A., English **2008**
The Ohio State University
Columbus, Ohio

Research Interests

Multimodal composition, digital rhetoric, digital literacies, visual rhetoric, composition studies, professional writing, and technical communication.

Teaching

Assistant Instructor **2014 - Present**
University of Texas at El Paso
Courses Taught:
Rhetoric and Writing Studies 3359: Technical Communication (online)
Rhetoric and Writing Studies 3355: Workplace Writing (f2f and online)
Rhetoric and Writing Studies 1302: Rhetoric and Composition II (hybrid)

Teaching Assistant **2011 – 2014**
University of Texas at El Paso
Courses Taught:
Rhetoric and Writing Studies 1302: Rhetoric and Composition II (hybrid)
Rhetoric and Writing Studies 1301: Rhetoric and Composition I

University Writing Center Experience

University Writing Center Consultant

University of Texas at El Paso

2011 - 2012

Publications

(Under review) Villa, J., Falcon, J., and Aravelo, M. Cultural Technique and Digital Content management. In Baca, I. Del Hierro, V., and Gonzales, L. (Eds.), *Community Action for Social Change: A Digital Archive*. Anderson, SC: Parlor Press.

Conference Presentations

"Teaching Composition at a Hispanic Serving Institution: Linking Linguistic Practices to Multimodal Writing" *Conference on College Composition and Communication Midwest Summer Conference*, Clermont, Ohio, June 9, 2017

"Social Media/Microblogging: Identity in Digital Spaces" (with Jasmine Villa, Sarah Bartlett Large) *Cultural Rhetorics*, East Lansing, Michigan, October 3, 2016

"Blurring the Lines of Theory and Application: Building Digital Rhetoric and Digital Literacies in the Composition Classroom." *South Central Modern Language Association*, Dallas, Texas November 3, 2016

"The Digital Self-Reflection: Metacognitive Practices through Multimodality." *South Central Modern Language Association*, Nashville, Tennessee, November 3, 2015

"Continuing the Conversation: Empowering Students through Self-Reflective Multimodal Assignments." (with Jasmine Villa) *WIDE-EMU '15*, East Lansing, Michigan, October 10, 2015

Poster Presentations

"Cultivating Wonder through Multiliteracies: Using digital multimodal assignments to enhance student engagement" (with Jasmine Villa) Poster Session at Computers and Writing Conference, Findlay, Ohio, June 3, 2017

"Using digital multimodal assignments to enhance student agency." (with Jasmine Villa) Digital Praxis Poster Session at Conference on College Composition and Communication, Portland, Oregon, March 16, 2017

Invited Talks

"UTEP Teaching Assistant Success Panel" Invited to talk for UTEP Graduate School Orientation, El Paso, Texas, August 23, 2017

Service

Assistant Director Rhetoric and Writing Studies-Undergraduate Program University of Texas at El Paso	2017 - Present
Assistant Director Rhetoric and Writing Studies Graduate Program University of Texas at El Paso	2015 - 2017
Stage 1 Reviewer, CCCC 2018	2017
Symposium Chair Frontera Retórica	2016 - 2017
Secretary Frontera Retórica	2015 - 2016
Review Committee for The Best of Rhetoric and Composition Review content and submit report for edited collection with Dr. Isabel Baca and a group of PhD students	2015

Honors and Awards

Rhetoric and Writing Studies Nuestra Gente Award English Department University of Texas at El Paso	\$750	2017
Student Government Travel Grant University of Texas at El Paso	\$578	2017
Liberal Arts Dodson Travel Grant University of Texas at El Paso	\$500	2017
Baker-Hernandez Travel Grant University of Texas at El Paso	\$430	2017
Baker-Hernandez Travel Grant University of Texas at El Paso	\$692	2016

Liberal Arts Dodson Travel Grant University of Texas at El Paso	\$200	2016
Baker-Hernandez Travel Grant University of Texas at El Paso	\$1200	2015
Baker-Hernandez Travel Grant University of Texas at El Paso	\$990	2015
Liberal Arts Dodson Travel Grant University of Texas at El Paso	\$500	2015

Affiliations

National Council of Teachers of English	2017 - Present
South Central Modern Language Association	2015 - Present
Society of Technical Communication University of Texas at El Paso Chapter	2015 - Present
Frontera Retorica University of Texas at El Paso chapter of Rhetoric Society of America	2014 - Present

REFERENCES

Dr. Beth Brunk-Chavez	blbrunk@utep.edu
Dr. Lucia Dura	ldura@utep.edu
Dr. Kate Mangelsdorf	kmangels@utep.edu

