

MELANIE R. SALOME

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EDUCATION

Doctor of Philosophy in Rhetoric and Composition

2016 (Anticipated)

The University of Texas at El Paso

Dissertation Title: *The Rhetoric of Education Reform in America: A Critical Analysis*

Director: Dr. Beth Brunk-Chavez

Summary: The purpose of this dissertation is to research the current education reform policy in America through the lens of rhetorical analysis, specifically Critical Discourse Analysis (CDA). In conducting a critical discourse analysis on the speeches of primary figureheads within the policy making arena, an examination of the history of reform is also necessary to situate the research and analysis presented. Exploration conducted within this context explicates the historical significance of reform policy rhetoric, along with a scrutiny of rhetoric from current policy makers in the latest education reform implementation known as Common Core. This enquiry includes a critical discourse analysis of speeches conducted by Bill Gates, President Obama, and dissenters of the policy.

Master of Arts in Communication

2007

Suffolk University, Boston, MA

Concentration: Organizational Communication

Certificate in Technical Writing

2001

Northeastern University, Boston, MA

Bachelor of Arts in Politics

1989

Salve Regina University, Newport, RI

Minors: Management and Spanish

TEACHING EXPERIENCE

Assistant Instructor - Undergraduate Rhetoric & Writing Studies Program

2012- Present

The University of Texas at El Paso

- **RWS3359 – Technical Writing** (2 courses): Instructed students during four week long online course; created curriculum, including syllabus, assignments and course structure; student assignments consisted of proposal memos, progress memos, course reflection evaluation, textbook case studies, and a user manual as their course project.
- **RWS1301 – Rhetoric and Composition I** (2 courses): Facilitate classroom learning in critical and independent thinking skills; help students with their comprehension of discourse communities, scholarly research, and writing

TEACHING EXPERIENCE (CONT'D)

- genres; teach students to recognize and analyze rhetorical situations in specific contexts; engage students in reflecting on their writing process; course conducted in both a face-to-face format and online environment
- **RWS1302 – Rhetoric and Composition II** (2 Courses): Facilitate classroom learning in critical and independent thinking skills; help students with their comprehension of discourse communities, scholarly research, and writing genres; teach students to recognize and analyze rhetorical situations in specific contexts; engage students in reflecting on their writing process; course conducted in a hybrid online/face-to-face format
 - **ENGL3355 Workplace Writing**: Instruct students on critical decision-making within a professional context; further learning by applying principles of professional rhetoric; promote strategies for planning, organizing and presenting written and oral communication for a workplace environment; course conducted in a hybrid online/face-to-face format
 - **ENGL1312 – Research and Critical Writing** (3 courses): Facilitated classroom learning using instructional lectures and activities that promote critical thinking skills; helped students in their comprehension of genres, discourse communities, and multi-modal technologies as it relates to composition structures; promoted student learning with peer reviews, group activities, and oral presentations; course conducted in a hybrid online/face-to-face format
 - **Pre-teaching activities** (fall 2012): Provided student feedback and graded first year composition assignments while being trained in teaching and grading practices; observed seasoned instructors on pedagogical practices in the classroom

Teaching Consultant/Instructor – Professional and Public Programs**2015***The University of Texas at El Paso*

Business Writing: Conducted on-site instruction to El Paso county employees in various forms of business writing, including: emails, memos, letters, and proposals in order to facilitate higher quality rhetorical choices in their communication within the workplace environment.

Online Adjunct Instructor – College of Liberal Arts and Sciences**2010 - 2015***DeVry University, Downers Grove, IL*

- **ENGL206 -Technical Writing** (17 courses): Facilitated student learning online with an audience focused curriculum; student assignments included writing and editing memos, writing instructions and procedures, creating a formal research report, PowerPoint presentation, and conducting peer reviews in both a collaborative and individual learning environment
- **ENGL216 - Technical Communication** (3 courses): Taught students online in the various forms of technical communication; student assignments included writing a proposal, progress report, formal report, and PowerPoint presentation in both a collaborative and individual learning environment

TEACHING EXPERIENCE (CONT'D)

- **ENGL227 - Professional Writing** (1 course): Instructed students online by promoting a process-oriented approach for business writing; stressed the understanding of audience in creating effective professional communications through memos, emails, reports, proposals and research
- **All Classes:** Directed discussion threads, provided rubric feedback, and administered grades in the eCollege online platform during 8 week course sessions

TEACHING CERTIFICATIONS

Moodle Training for Teaching Online <i>The University of Texas at El Paso</i>	2015
Academic Technologies Digital Academy for Teaching Online <i>The University of Texas at El Paso</i>	2015
eCollege Training for Teaching Online <i>DeVry University, Downers Grove, IL</i>	2010

ADMINISTRATIVE APPOINTMENTS

Assistant Director – First-Year Composition (FYC) Program <i>The University of Texas at El Paso</i>	2013- 2014
<ul style="list-style-type: none"> • Trained new teaching assistants on student feedback and grading practices • Assisted in the grading assessment of First Year Composition Courses • Edited and redesigned both the Student Guide and Instructor Guide for Undergraduate Rhetoric and Writing Studies 	

WRITING CENTER EXPERIENCE

Tutor – University Writing Center <i>The University of Texas at El Paso</i>	2012
<ul style="list-style-type: none"> • Tutored undergraduate students from all disciplines in face-to-face environment • Reviewed and edited graduate students' theses and dissertations 	

CONFERENCE PRESENTATIONS/ATTENDANCE

Rocky Mountain MLA Conference, Santa Fe, NM	2015
Presentation: <i>Integrating the Value of Industry Technical Writing in the Undergraduate Classroom</i>	
Brief Description: This presentation will initiate conversations that stress the value of undergraduate students performing 'high tech' writing tasks in order to solidify the correlation to industry specific technical writing.	

CONFERENCE PRESENTATIONS/ATTENDANCE (CONT'D)

Computers and Writing Conference, University of Wisconsin - Stout 2015

Presentation: *A Usability Evaluation of Multi-Modal Feedback in the Undergraduate Composition Classroom*

Brief Description: This presentation examined two software applications from the teacher usability/user experience perspective, which are used in responding to students' writing in the classroom.

Conference on College Composition and Communication (CCCC), Tampa, FL 2015

Presentation: *Employing Innovative Technologies in Responding to Student Writing*

Brief Description: The presentation examined the use and effectiveness of innovative software applications when responding to student writing.

Association of Teachers of Technical Writing (ATTW), Tampa, FL 2015

Chair of Session: *Visualization and Value in Technical Communication*

PUBLICATIONS

Salome, M. & Dulin, C. (Eds.). (2014). *The Student Guide to Undergraduate Rhetoric and Writing Studies, 17th Edition* (e-book), The University of Texas at El Paso

Salome, M. & Dulin, C. (Eds.). (2014). *The Instructor Guide to Undergraduate Rhetoric and Writing Studies, 17th Edition* (e-book), The University of Texas at El Paso

RESEARCH GRANTS

Awarded esteemed Dodson Research Grant from the Graduate School at The University of Texas at El Paso 2015

- Amount requested and funded for research: \$530
- Defrayed the cost of dissertation research materials

GRANT WRITING

Wrote grant proposal to fund transfer research in the first-year composition program for The University of Texas at El Paso 2013

- Amount requested for research and personnel: \$65,000 (unfunded)
- Solicited funding agency: McKee Foundation, El Paso, TX

PROFESSIONAL EXPERIENCE

Assistant Vice President – Application Support 2007 - 2009

State Street Corporation, Boston, MA

- Managed support for domestic and international clients using DB2 and Oracle databases; converted SQL queries from DB2 format to Oracle friendly format for several international clients; facilitated client requested projects to enhance Oracle database repository of

PROFESSIONAL EXPERIENCE (CONT'D)

- portfolio accounting data; completed fund accounting data conversion of several international clients from DB2 to Oracle
- Analyzed data integrity between various web-based applications and MCH mainframe fund accounting system; created various test plans to ensure data reliability between several web-based applications; performed quality assurance testing of client server database application prior to release to customers
- Wrote functional analysis documents based on client enhancement requests; designed and created department intranet sites using Microsoft FrontPage ; wrote release notes for DB2 and Oracle database repository of fund accounting data, distributing to global clients

Systems Analyst III - Officer**2004 - 2006***State Street Corporation, Boston, MA*

- Managed support for domestic and international clients of DB2 database; analyzed data integrity between DB2 database and MCH mainframe fund accounting system
- Created functional analysis documents to satisfy client enhancement requests; wrote release notes for DB2 database repository of fund accounting data, distributing to global clients

Technical Writer III**2001 - 2003***State Street Corporation, Boston, MA*

- Supported inquiries from global clients regarding functionality of CPORT accounting software and Data Reconciliation System software; coordinated and managed effort of moving portfolio accounting software support to an outside consulting firm
- Wrote training manuals for clients of the CPORT portfolio accounting System; wrote user and administrator manuals for users of internal Data Reconciliation System (DRS) software

Senior Customer Support/Documentation Specialist**1996 - 2001***Colonial Management/Liberty Financial, Boston, MA*

- Senior member of customer support helpdesk, answering inquiries regarding the functionality of portfolio accounting software; performed quality assurance testing of software enhancements prior to release to customers
- Created training documentation and trained clients on accounting software products; wrote user manual and release notes for the CPORT portfolio accounting system; created on-line help system for new windows based version of portfolio accounting system

INSTRUCTIONAL AND PROFESSIONAL TECHNOLOGY

- | | | |
|--------------|---------------------|-----------------------|
| • Blackboard | • eCollege | • Moodle |
| • TurnItIn | • BryteWave eReader | • VitalSource eReader |

INSTRUCTIONAL AND PROFESSIONAL TECHNOLOGY (CONT'D)

- Microsoft Office
- Adobe Acrobat
- HTML

ACADEMIC AND PROFESSIONAL AFFILIATIONS

- **President**, UTEP Chapter of the STC, 2014-2016
- **Member**, Council on Writing Program Administrators (CWPA)
- **Member**, Society for Technical Communication (STC)
- **Member**, National Council of Teachers of English (NCTE)
- **Member**, Western States Communication Association (WSCA)
- **Past President**, New Mexico Kachina Chapter of the Society for Technical Communication, 2011-2012

ACADEMIC SERVICE

- **Workshop Volunteer**, Undergraduate Rhetoric and Composition Program, The University of Texas at El Paso, 2015
- **Conference Volunteer**, Graduate Student Research Exposition, The University of Texas at El Paso, 2013

COMMUNITY SERVICE

- **Volunteer**, New Mexico Farm & Ranch Heritage Museum, 2010-Present
- **Volunteer**, Organizing for Action, 2014
- **Secretary of Volunteer Council**, New Mexico Farm & Ranch Heritage Museum, 2011-2012
- **Volunteer**, Therapy Dogs, 2011